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DIGITAL PRINT AND REPROGRAPHICS  
FOR ALL INDUSTRIES  
2018

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## **CORE SERVICES**

- Digital Printing
- Facilities Management
- Zund Cutting (routing and cardboard engineering)
- Roller Banners
- Exhibition stands
- Mailing service
- Bids and Tender
- Wall and Window Graphics
- Hoardings
- Scanning
- Plan Printing
- Posters
- Copying
- GMG colour management
- Arizona Flatbed printing - upto 50mm thick, range of substrates from perspex to wood.
- Full bindery services- Hardback books to bespoke box production.



## **CREATIVE, BRAND & MARKETING**

ABC Imaging have been printing for all industries for many years and have adapted our machines, stock and opening hours to accommodate creative deadlines & requests.

This brochure will give an overview of how ABC can be an assistance to your organisation.

### **ABC Imaging**

Delivering total print solutions for quality conscious customers.

## CLIENTS FROM VARIOUS INDUSTRY SECTORS

**mace**

**BAKER & MCKENZIE**



**Interactive Data™**

**Willis Towers Watson**



**BARTON  
WILLMORE**

**Hitachi Rail Europe**



**Capgemini**  
CONSULTING. TECHNOLOGY. OUTSOURCING

## CABABILITY STATEMENT

**UK 45 Staff, Global 450+**

3 shift rotation

**Monday 7am to Friday 10pm Saturday and Sunday 10am to 4pm**

24-7 on-demand opening (account clients only)

24-7 Creativity design service (account clients only)

### Per Hour

500 x A1 colour plots

15,000 A4 black and white

30,000 A4 colour

### Papers

80gsm to 350gsm weight

Upto SRA3 (320x450)

Long sheet - 300 x 650

2 meter wide x roll length printing

### Locations

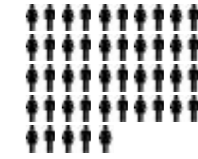
2 Uk Locations supporting accounts and machines in UK, France and Italy

### Delivery

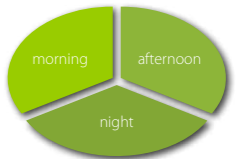
National same day work covered by the Alliance Business Centres. These are local companies joining our network to become part of a National group.

### Floor Area

10,000 sq.ft London operation



UK 45 staff  
Global 450+



3 shifts



A1 colour plots

A4 Black and White

A4 Colour

1 hour



80-350 gsm



SRA3 320x450



Long Sheet 300x650



2 Meter Wide Roll



2 Locations in the UK



Accounts & Machines in France



Accounts & Machines in Italy



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## PRESENTATION SERVICES

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Direct to Foamex & Foam Board, add varnish to matt prints.



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## ROLLER BANNERS

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Sizes from 800mm wide x 2m upto 2m x 2m square.



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## FREE STANDING

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Three or four sided foamex stands held in place with a routed base & lid.





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## GRAND FORMAT

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Transform an office for an hours meeting, a reception for a day or a permanent design in a boardroom.

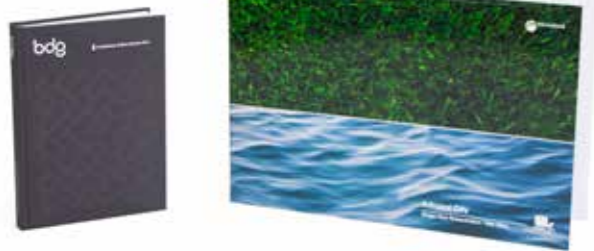
We have a selection of wall & window vinyl that can give impact to your presentations and we can also provide the installation service.



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## UNCHARTED GRAPHICS

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## PITCH PERFECT

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Combing our Zünd cutter with the bindery

We can create books, boxes & binders ideal for making your tender & standout pitch.

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## SHORT RUN MEMORY STICKS

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Order as little as one

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## DIGITAL PRINTING

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High volume output  
Stocks upto 350gsm  
Long sheet printing 297x680  
Brochures  
Flyers  
Reports  
Design & Access Statements  
Invites  
Business Cards  
ANYTHING!!

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## GMG COLOUR MANAGEMENT

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### GMG Colour Management Software

Your colours will be the same each & every print  
each and every time.

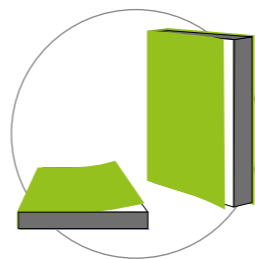
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## BINDING OPTIONS

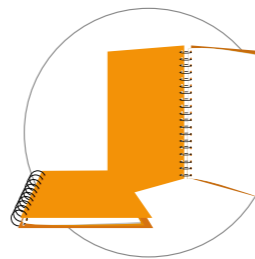
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We can stitch upto 100pp!

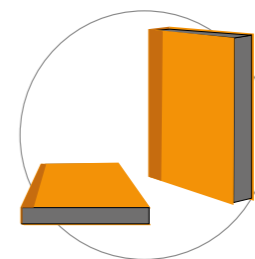
PERFECT



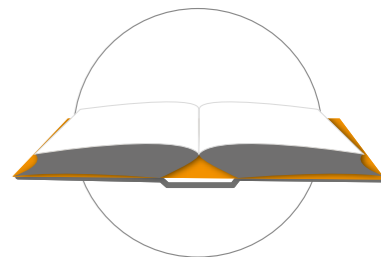
WIRE



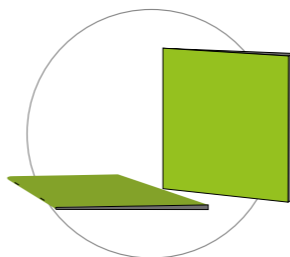
FASTBACK



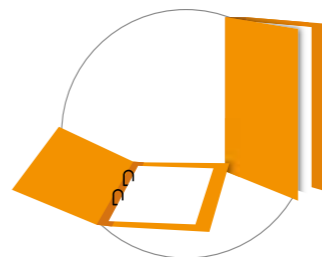
CASE



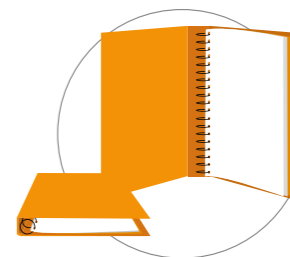
STAPLE



RING



HALFCASE







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## STOCK FLYERS & BROCHURES

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### Bespoke Online Storefront

Your very own online store for your frequently requested material, stationery & business cards. Set templates and fully editable. Give your agile & homeworkers a printroom at their finger tips!



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## MACHINE SUPPLY

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### Facilities Management

We can provide office copiers & plotters with a bespoke solution for your requirements.

No capital expenditure, No lease payments, No contract term, No minimum billing, Pay for what you print.

**A Partnership for Success.**

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## CARDBOARD ENGINEERING

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Printed card cut & shaped into furniture or...

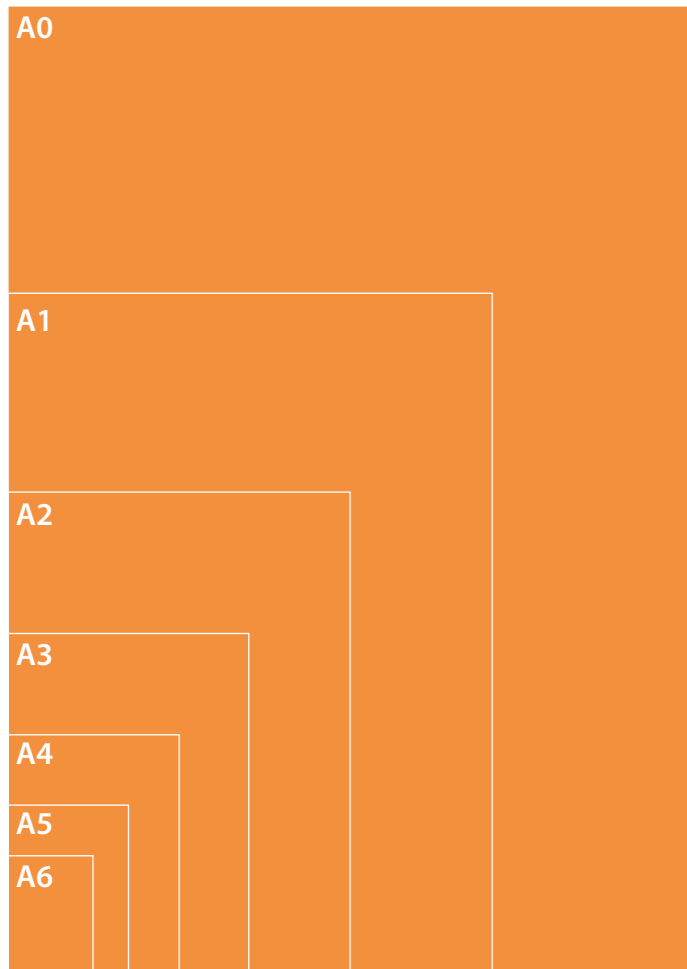


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## MAILING SERVICES

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Letters & cards printed & posted  
usually same day!



A0	841 x 1189
A1	594 x 841
A2	420 x 594
A3	297 x 420
A4	210 x 297
A5	148 x 210
A6	105 x 148

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## A SIZE CHART

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## BESPOKE PRINT AND TRIM SIZES

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## GLOSSARY

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### A sizes

Most common paper size used for general printing, stationery and Publications.

### Acetate

A transparent plastic sheet placed over printed originals that are commonly used to protect books.

### Artwork

Finished layout or typesetting, drawings or photographs, made up in a form which is ready for the printer to print from.

### Bleed

Printing that extends to the edge of a sheet or page after trimming.

### C sizes

A paper size used for envelopes, designed to take 'A' sized paper.

### Case bound

A hardback book made with a stiff outer cover. Case bound books are normally covered with an outer cloth, vinyl or leather.

### CMYK

Abbreviation for cyan, magenta, yellow and key (black), the four process colours commonly used when printing.

### Coated/Uncoated Paper

Paper with a coating improves reflectivity and colour holdout of a print. Gloss and satin are examples of coated paper. Uncoated paper is commonly used for the printing of letterhead and is also referred to as bond or offset paper.

### Collating

Arrangement of printed sheets into the desired sequence.

### Comb Binding

A plastic comb which is used to bind and grip the spine edge of a book.

### Crop Marks

Lines near the edges of an image indicating portions to be reproduced. Also called cutting marks and tick marks.

### Desktop Publishing

The creation of artwork for print from your computer.

### Die Cut

To cut irregular shapes into a paper or board using a die.

### Digital Printing

Printing straight from electronic artwork (no plates used as in Litho print). Typically printed out of four colour process (CMYK). It's ideal for short runs and faster turnarounds.

### DL Envelope

A standard envelope size measuring 110mm x 220mm. They take A4 sheets folded into three.

### Make-ready

All activities required to prepare a press or other machine to function for a specific printing or bindery job. Also called setup.

### Offset Litho(graphy)

A printing process by which the inked image to be printed is transferred (offset) first to a rubber blanket layer before coming into contact with the paper which takes up the inked areas. This process is normally used for longer runs/larger quantities of a printed matter.

### PDF

Portable Document Format. The industry standard for saving files in an acceptable format. Quick, cheap and stable.

### Perfect binding

Can also be referred to as adhesive or soft binding. A type of binding in which the pages of a book are held together at the binding edge by glue or a synthetic adhesive

### Perforating

Taking place on a press or a binder machine, creating a line of small dotted wholes for the purpose of tearing-off a part of a printed matter

### Personalisation

Where data elements are unique to an individual printed piece. Concept facilitated by digital printing.

### Plate

Piece of paper, metal, plastic or rubber carrying an image to be reproduced using a printing press.

### Portrait

A design where the height is greater than the width – (opposite of landscape).

### Pre-Press

All procedures associated with bringing a job to press such as managing colour settings and carrying out final artwork checks. This can also be referred to as pre-flighting.

### Proof

A printed sample of work to be checked for errors in text, positioning or quality or colour reproduction.

### Ream

500 sheets of paper.

### Recycled Paper

New paper made entirely or in part from old paper.

### Resolution

Refers to the sharpness and quality of a supplied image. The higher the resolution, the better quality the final printed product will be.

### RIP

Raster image processor. A processor which converts files into a format ready for printing.

### Saddle Stitch

To bind by stapling sheets together where they fold at the spine.

### Self-cover

The paper used inside a booklet is the same as that used for the cover.

### Simplex

Printing on one side of a sheet of paper.

### Spine

The binding edge of a publication.

### Spiral Bind

To bind using a spiral of continuous plastic looped through holes which are pre-punched into the pages of a booklet. Is also referred to as comb and coil binding.

### Stock

Paper or card to be printed on.

### Typo

Short for 'typographical error' – a mistake in the copy.

### Visual

A preliminary layout, indicating the general design and the positioning of the various elements.

### Watermark

Translucent logo in paper created during manufacturing by slight embossing from a dandy roll while paper is still approximately 90 percent water.

### Wire-0 Binding

A continuous series of wire loops run through punched slots along the binding side of a booklet.

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## TESTIMONIALS

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I am super happy with how the billboard looks in-store. A massive thanks to you and your installation team on delivering this fantastic billboard.

**Manda Wilks, 'Its Nice That'**

Never been happier in my life with the prints as at ABC Imaging today => thank you so much guys.

**Uliana Apatina**

I am a very happy customer who wanted to send a positive review about one of your employers- Debora. The service and client interaction I received from her today was so professional, she tried beyond her basic responsibility to help me with the job and the time as well as the price. She was not only patient with the order itself , but was very understanding by the difficulties of the job, and was actually great!

So I would like to just send you an email so you are aware of how great Debora's performance was with my printing job today.

I will definitely be back to ABC Imaging, with any future jobs, and you have her to thank for that.

**Christina Dahdaleh**

I would just like to say a huge thank you to the team at ABC - and to let you know how grateful all of our team are for all of the successes so far. You saved me from missing my dissertation deadline back in the day which is why I created an account for work. I work against tight deadlines, and I would not have met them without you. Not only have you been ridiculously quick at turning around prints and even delivering them, however small the orders, you have been so helpful every time and you don't even charge a premium for it. Thank you again, and I look forward to a long lasting relationship with you all!

**ABC Student & Client**

I would like to say a MASSIVE THANK YOU to ABC Imaging staff, who always help and keep patience with me;) The most professional people saved my BA degree today and gave me lots of valuable advises on printing for the future!

**ABC Student**

The client commented that we (and therewith you) had exceeded their expectations as to what could be produced in such a short amount of time and I know that this must have meant some serious overtime on your part too.

**ABC Client**

Just wanted to say a huge THANK YOU to all involved in this project. You pulled out all the stops and accomplished what very few printers would have put their names to in the little time given. I know you are not given the praise you deserve sometimes and that people are quick to say when things go wrong so thanks again for all your hard work and a wonderful job done. You are all a true credit to your profession.

**ABC Client**

Our experiences with ABC have been incredible. They take pride in their work, producing exceptionally high quality prints whilst displaying efficiency and impeccable customer service at all times. We wouldn't dream of working with anyone else now that we have found such a reliable company. THANK YOU!

**Zig Zag**

Thank you ABC Imaging UK for your help and great customer service! We'll be back real soon!

**Nay Grant**

Great to see ABC Imaging UK making the most of available space! This was referencing our window displays at our London branch.

**Pure Media**

We have to say: we LOVE ABC Imaging UK! Thanks for your support and service with your clients :)

**Bedales Wines**

ABC Imaging UK I can't express how amazing you guys are - saving my life EVERYTIME!!

**MagSAlbertin**

Thanks ABC Imaging UK for consistent great printing and lovely people too!

**Maeve Staunton**

ABC Imaging UK Amazing service and Amazing Quality.....  
We have always recommended our students to go and PRINT

**Real Animation works**

Dealt with some really nice people at ABC Imaging UK today.

**ZRP architects**

Impressive service from ABC Imaging UK from email to desk in under 30 minutes! Thanks!

**7thingsmedia**

Awesome service from the good folks at ABC Imaging UK last night and this morning, always unflappable in the face of unreasonable deadlines.

**Beyond Green**

ABC Imaging UK absolutely loving my business cards. What a fantastic job you did. Thank you!

**Polly Hand**

Finally found a great printer in London at ABC Imaging uk.

**Stephanie Ruth**

Service with a smile ABC Imaging UK thanks Adam :)

**Esmerelda Candyfloss**

Big thanks to the guys at ABC Imaging UK amazing turn around and quality. See you next panic order guys

**Gerard Doyle**



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## THE APPRENTICE

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### ABC Imaging featured on 'The Apprentice'

ABC Imaging were invited to help out on the hit reality TV show. Our 24 hour service, excellent prices and quality printing was the perfect solution for the contestants. Watch ABC Imaging on The Apprentice.



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## A GUINNESS WORLD RECORD

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### New Guinness World Record:

ABC Imaging in Dubai prints longest greeting card mosaic for UAE initiative.

ABC Imaging is proud to have supported a new Guinness World Record, by printing and installing the largest greeting card mosaic in the world. The greeting card, measured 110.13 meters long, almost double the previous world record of 66.48 meters.

The display was part of a campaign initiative focused on thanking moms for their unconditional love and support. Thousands of 'thank you' cards written by UAE residents over a 10-day period are now on display on Shaikh Zayed Road, next to Jebel Ali metro station.

The ABC Imaging team in Dubai printed and installed the entire project from start to finish. They worked collaboratively with Proctor & Gamble and other partners to deliver.

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## CLERKENWELL DESIGN WEEK 2016

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### ABC Imaging Donate Printing

ABC Imaging were asked to donate a printing service to the organisers of CDW 2016, ABC also had the opportunity to design and print an installation for the Clerkenwell area.

The area, known for design especially furniture design, the ABC creatives asked 9 of their top clients to join them.

Within a few weeks the new team had come up with the ideas, printing and installation quickly followed.



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## HOUSES OF PARLIAMENT

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### New Education Building:

ABC Imaging won the contract to design, print and install internal graphics for the new Parliament educational building.

ABC produced designs and prints for four rooms each with a separate theme, plus perspex signage.



**ABC Imaging  
33 Britton Street  
London  
EC1M 5UG**

**Tel 02072534311  
city@abcimaginguk.com  
www.abcimaginguk.com**

**Open from  
Monday 7am to Friday 10pm**

**Saturday & Sunday  
10am - 4pm**